



WINE PACKAGERS
OF AUSTRALIA

AGENDA
PRESSURE SENSITIVE LABEL FORUM
TO BE HELD ON MONDAY 2ND MARCH AT 1.00 PM
GALLERY ROOM, LEVEL 1, NATIONAL WINE CENTRE OF AUSTRALIA
CNR BOTANIC & HACKNEY ROAD, ADELAIDE

1 OPENING ADDRESS

David Hutton, General Manager, Vinpac International and Chair of Wine Packagers of Australia

2 GLASS

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| (a) Glass treatments | Open discussion on industry test method to identify bottle coating during the manufacturing process. |
| (b) Sink & Bulge | WPA Sink & Bulge Case Study presentation by P Grafton, Group QA Manager, Vinpac International.

Open forum to discuss maximum tolerance of 0.5mm through the label panel as industry standard. |
| (c) Label Panel | Open forum to discuss glass manufacturers' bottle specifications for label panel heights. |

3 PAPER MANUFACTURERS

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| (a) Recommended paper weights for wine industry | Open forum to discuss and adopt WPA Guidelines for Pressure Sensitive Labels. |
| (i) Paper weight range for body labels | WPA Guidelines 135 gsm – 80 gsm . |
| (ii) Paper weight for neck labels | WPA Guidelines 80 gsm – 60 gsm. |
| (ii) Recommended adhesives | Open forum to discuss recommendations WLK202; Wausau WL100, C58, Z3338, RP30/RF30 and for heavy condensation RH93 or RP30X. |
| (b) Embossed/grain free zone | Open forum to discuss and adopt WPA Guidelines 3 (d) minimum 3mm around all four edges of the label. |

Break for afternoon tea

4 LABEL DESIGNERS AND PRINTERS

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| (a) Label sizing | Refer WPA Guidelines for Pressure Sensitive Labels Appendix A . Open discussion |
| (b) Registration mark for clear plastic labels | Refer WPA Guidelines for Pressure Sensitive Labels 6 (d) Appendix C. Open discussion |
| (c) Reverse glue flap for neck labels | Refer WPA Guidelines 4.2 (a), (b) (c) and Appendix B.

minimum 15mm free of varnish with a small non-inked area.

minimum label height of 18mm.

Open discussion |

5 INDUSTRY STANDARD TEST METHODS

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| (a) COBB Values | AUS/NZ standard 1301.411s:2004 Methods of test for pulp and paper Part 411s: Water absorptiveness of paper and paperboard (Cobb test). Open discussion to include Cobb testing as part of the paper/label suppliers R&D in an effort to reduce label bubbling. |
| (b) Printing properties – Determining abrasive resistance | AUS/NZ standard AS 2323/4/3-2006 Methods of test for single sided and double sided pressure-sensitive adhesive tape. Open discussion to adopt as industry standard. |
| (c) Determining ability of adhesive to resist water ingress post bottling | WPA Ice Bucket test method – Open discussion |
| (d) Determining whether sufficient varnish/ink application on label to resist moisture absorption post bottling | WPA Water Spray Test method – Open discussion |

5 CLOSE 5 pm

Note: Information packs will be available upon registration on the day of the Forum