



WINE PACKAGERS  
OF AUSTRALIA

AGENDA  
PRESSURE SENSITIVE LABEL FORUM  
TO BE HELD ON MONDAY 2<sup>ND</sup> MARCH AT 1.00 PM  
GALLERY ROOM, LEVEL 1, NATIONAL WINE CENTRE OF AUSTRALIA  
CNR BOTANIC & HACKNEY ROAD, ADELAIDE

**1 OPENING ADDRESS**

David Hutton, General Manager, Vinpac International and Chair of Wine Packagers of Australia

**2 GLASS**

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|----------------------|--|
| (a) Glass treatments | Open discussion on industry test method to identify bottle coating during the manufacturing process.   |
| (b) Sink & Bulge     | WPA Sink & Bulge Case Study presentation by P Grafton, Group QA Manager, Vinpac International.<br><br>Open forum to discuss maximum tolerance of 0.5mm through the label panel as industry standard. |
| (c) Label Panel      | Open forum to discuss glass manufacturers' bottle specifications for label panel heights.  |

**3 PAPER MANUFACTURERS**

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| (a) Recommended paper weights for wine industry | Open forum to discuss and adopt WPA Guidelines for Pressure Sensitive Labels.   |
| (i) Paper weight range for body labels          | WPA Guidelines 80 gsm – 135 gsm .   |
| (ii) Paper weight for neck labels               | WPA Guidelines 60 gsm – 80 gsm.   |
| (ii) Recommended adhesives                      | Open forum to discuss recommendations WLK202; Wausau WL100, C58, Z3338, RP30/RF30 and for heavy condensation RH93 or RP30X. |
| (b) Embossed/grain free zone                    | Open forum to discuss and adopt WPA Guidelines 3 (d) minimum 3mm around all four edges of the label.                        |

**Break for afternoon tea**

#### **4 LABEL DESIGNERS AND PRINTERS**

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| (a) Label sizing                               | Refer WPA Guidelines for Pressure Sensitive Labels Appendix A . Open discussion to adopt.  |
| (b) Registration mark for clear plastic labels | Refer WPA Guidelines for Pressure Sensitive Labels 5 (e). Open discussion to adopt.  |
| (c) Reverse glue flap for neck labels          | Refer WPA Guidelines 4.2 (a), (b) (c) and Appendix C.<br><br>minimum 15mm free of varnish with a small non-inked area.<br><br>minimum label height of 18mm.<br><br>Open discussion to adopt. |

#### **5 INDUSTRY STANDARD TEST METHODS**

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| (a) COBB Values   | AUS/NZ standard 1301.411s:2004 Methods of test for pulp and paper Part 411s: Water absorptiveness of paper and paperboard (Cobb test). Open discussion to include Cobb testing as part of the paper/label suppliers R&D in an effort to reduce label bubbling. |
| (b) Printing properties – Determining abrasive resistance   | AUS/NZ standard AS 2323/4/3-2006 Methods of test for single sided and double sided pressure-sensitive adhesive tape. Open discussion to adopt as industry standard.  |
| (c) Determining ability of adhesive to resist water ingress post bottling                                       | Open discussion on the WPA Ice Bucket test method  |
| (d) Determining whether sufficient varnish/ink application on label to resist moisture absorption post bottling | Open discussion on the WPA Water Spray Test method   |

#### **5 CLOSE 5 pm**

**Note: Information packs will be available upon registration on the day of the Forum**