

The forum attracted a large crowd to the National Wine Centre.



Wine Packagers of Australia 2016 Forum

IN MID-SEPTEMBER packaging suppliers from across Australia gathered at the National Wine Centre, in Adelaide, for the Wine Packagers of Australia second annual forum. The theme was 'our wine industry – one supply chain'.

David Hutton, the chair of Wine Packagers of Australia (WPA) and Vinpac International general manager, delivered the opening address before handing over to Nathan Gogoll, *Grapegrower & Winemaker* editor, who was the MC for the day.

Presentations included:

- A joint glass manufacturing presentation from Justin Becker, Orora Glass, and Brian Langley, O-I Australia;
- An update from the Flexible Packaging & Label Manufacturers Association from the president Mark Easton (who is also the Impresstik Labels sales and marketing manager);

- A case study on label application pressure delivered by Paul Grafton, Vinpac International, on behalf of WPA;
- 'A day in the life of a contract packager' presentation by Jamie Roehr, Vinpac International and Peta Ingall, Portavin;
- A presentation by Cherise Conrick on behalf of Australian Graphic Design Association;
- The launch of the WPA's digital wine label size app www.SizeMeUp.com.au; and
- A lively Q&A session.

For more information about the Wine Packagers of Australia, visit wpa.org.au.

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Valuable discussions between members during a break in the program.



Adrian Van Drunen, Avery Dennison Asia Pacific, enjoys a glass of wine at the conclusion of the day's formal proceedings.



Peta Ingall, Portavin, helped present 'a day in the life of a contract packager'.



Nathan Gogoll helped steer the Q&A session.



Paul Grafton, Vinpac International, delivered one of the forum case studies and also introduced the SizeMeUp website.

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